



FOR IMMEDIATE RELEASE

Contact: Chris Walsh, 314-444-1151, cwalsh@stlrcga.org
Julie Hauser, 314-436-9090

A RECORD 44 FIRMS MAKE THEIR PITCHES AT INVESTMIDWEST VENTURE CAPITAL FORUM

Event provides entrepreneurs with critical link to investors

ST. LOUIS, March 25, 2010 ... The 11th annual InvestMidwest Venture Capital Forum is today showcasing the creative entrepreneurial vision that has inspired the development of new drugs and medical devices, driven the creation of affordable new energy sources and led to the invention of software that addresses the efficiency of first-responders. Being held on March 24-25, 2010, at the Wells Fargo Advisors University Learning Center in downtown St. Louis, the event is the largest to date. The 2010 InvestMidwest Venture Capital Forum features 44 entrepreneurial growth companies from 11 states whose representatives have spent the past several months preparing to share their business plans with an audience of the nation's top venture capitalists, corporate and private investors, and investment bankers.

"Challenges in the overall economy have been putting a damper on venture capital activity, so there has been much anticipation for this year's event, both by presenters and investors," said Chris Walsh, executive director of InvestMidwest, whose mission is to provide access to equity capital for emerging, privately held companies seeking venture funds from \$1 million to \$20 million.

Since its first forum in St. Louis in May 2000, InvestMidwest has helped generate more than \$400 million in equity investments for many innovative entrepreneurial growth companies and is considered by many as the Midwest's premier annual venture capital forum.

InvestMidwest once again has a total of three separate industry tracks of companies presenting concurrently: a life sciences track, a technology and general business track, and an alternative energy/clean technology track. This year's selected presenters include companies from Arkansas, Colorado, Illinois, Iowa, Kansas, Michigan, Missouri, Ohio, Oklahoma, Utah and Wisconsin. Eleven of the presenting companies are from the St. Louis area, and six are from the Kansas City area (see attached list).

The presenting companies were selected based on their value propositions, products/services, financial summaries, management teams and marketing strategies and opportunities. Among this year's presenters are companies offering products or services that could dramatically impact the healthcare industry, as well as those that are addressing global issues, such as the need for affordable alternative energy sources.

45 Firms Make Their Pitch at InvestMidwest Forum First and Final Add

Examples of this year's presenting firms include St. Louis-based Affinity Wind, LLC, an independent wind energy company which is developing a 150 megawatt wind farm in west-central Illinois that will produce enough power for up to 50,000 homes. This project will help to fulfill the currently unmet Illinois mandate for renewable power, and the company hopes to develop similar projects across the Midwest. KC BioMedix, located in Shawnee, Kan., has developed a device to accelerate oral feeding in premature infants, enabling earlier hospital discharge and providing a huge cost savings to hospitals and emotional relief for the parents and caregivers. The company's product, the NTrainer, uses a pacifier connected to a bottle-shaped handle with embedded sensors that deliver data to a microprocessor on a nearby stand. This data can be used to measure an infant's progress, or to control therapy delivered by the pacifier nipple with an effective pattern of oral stimulation. O'Fallon, Mo.-based E•Sponder has developed software that provides easy-to-use collaboration solutions to emergency, crisis, incident and event management professionals. The products enable multiple first-response entities to share critical information, allow organizations to send critical messages to thousands of people and enables agencies to visually display mission-critical information.

As an additional highlight of the 2010 forum, the agenda features remarks by two renowned speakers. Murray Weidenbaum, who currently holds the Mallinckrodt Distinguished University Professorship at Washington University in St. Louis and also serves as honorary chairman of the University's Weidenbaum Center on the Economy, Government, and Public Policy, will share his insight and experience at 8 a.m. on Thursday, March 25. Recognized for helping to formulate the economic policy of the Reagan Administration, Weidenbaum was a key spokesman for the Administration on economic and financial issues during his time as President Reagan's first chairman of the Council of Economic Advisers. David W. Checketts, founder and Chairman of SCP Worldwide and principal owner and chairman of the St. Louis Blues NHL team, will share his experience as one of the most heralded sports, media and entertainment executives at 12:30 p.m. on Thursday, March 25.

The 11th annual InvestMidwest Venture Capital Forum is supported by a diverse group of public and corporate sponsors. Organizational sponsors include the St. Louis Regional Chamber and Growth Association (RCGA), Missouri Venture Forum, Kansas Technology Enterprise Corporation (KTEC), KCSOURCELINK and The Greater Kansas City Chamber of Commerce.

For more information, visit www.investmidwestforum.com or call 314.444.1151.

###

Complete List of Presenters

Life Sciences Industry Track

Altheus Therapeutics, Inc. – Location: Oklahoma City, OK

Audiallo – Location: Ann Arbor, MI

CardiaLen, Inc. – Location: St. Louis, MO

CytoPherx, Inc. – Location: Ann Arbor, MI

Galera Therapeutics, LLC – Location: St. Louis, MO

Guardzman Scientific – Location: Park City, UT

ImmunoGenetix Therapeutics, Inc. – Location: Lenexa, KS

KC BioMedix – Location: Shawnee, KS

Metabolic Solutions Development Co. (MSDC)LLC – Location: Kalamazoo, MI

Mithridion, Inc. – Location: Madison, WI

Ohmx Corporation – Location: Evanston, IL

Pulse Therapeutics, Inc. – Location: St. Louis, MO

Terpenoid Therapeutics, Inc. – Location: Coralville, IA

Verrow Pharmaceuticals, Inc. – Location: Lenexa, KS

Vestaron Corporation – Location: Kalamazoo, MI

Technology Track

AudioAnywhere – Location: Lawrence, KS

E•Sponder – Location: O'Fallon, MO

Integrated Media Group, LLC – Locations: Wichita, KS

LangLearner – Location: St. Louis, MO

Matrix Electronic Measuring, Inc. – Location: Salina, KS

me360 Mobile – Location: Overland Park, KS

MIST Innovations, Inc. – Location: Detroit, MI

Nitride Solutions – Location: Wichita, KS

Prologue Technology – Location: Saint Louis, MO

Qix Information Technology (Qix IT) – Location: Dardenne Prairie, MO

QuietAgent, Inc. – Location: Northbrook, IL

SteelKor, LLC. – Location: Fenton, MO

Univa UD – Location: Chicago, IL

U.S.HealthRecord, Inc. – Location: Fayetteville, AR

Yurbuds – Location: St. Louis, MO

Alt. Energy/Clean Technology Track

Affinity Wind, LLC. – Location: St. Louis, MO

Bias Power, Inc – Location: Buffalo Grove, IL

BioStar Systems, LLC – Location: Kansas City, MO

Eagle Claw Fabrication, LLC. – Location: Tulsa, OK

Echogen Power Systems – Location: Akron, OH

EcologicTech – Locations: Columbia, MO and Chicago, IL

EcoThermics Corporation. – Location: Peoria, IL

Innovative Energy, Inc. – Location: Fenton, MO

Intelligent Generation, LLC – Location: Chicago, IL

MT Percussion Drilling, LLC (MTPD). – Location: Tulsa, OK

QM Power, Inc. – Location: Kansas City, MO

Rolla National Bio-Polymers, LLC – Location: Rolla, MO

San Juan Bioenergy – Location: Durango, CO

Snapshot Energy – Location: Champaign, IL

###